

BACHELORS

Business Administration and Information Technology

Target Skills:

- Develop critical management competencies in core business disciplines (ie., accounting, finance, marketing, operations management and strategic management)
- Develop a strong theoretical and applied foundation in information technology and computer science
- Develop the mathematical and statistical skills required for financial analysis
- Develop a detailed understanding of the economic theories which underpin many business decisions
- Develop a detailed understanding of the impact of globalization on management practices and opportunities
- Develop effective team player and leadership skills
- Develop oral communication and presentation skills
- Develop written communication skills
- Develop critical research and analytical skills
- Complete an optional specialization in “International Business”
- Complete an optional specialization in “Economics”