

BACHELORS

Business Administration

Target Skills:

- Develop critical management competencies in core business disciplines (ie, accounting, finance, marketing, operations management and strategic management)
- Expand the mathematical and statistical skills required for financial analysis
- Develop a detailed understanding of the economic theories which underpin many business decisions
- Develop a detailed understanding of the impact of globalization on management practices and opportunities
- Develop effective team player and leadership skills
- Improve oral communication and presentation skills
- Develop written communication skills
- Develop critical research and analytical skills
- Complete an optional specialization in “International Business”
- Complete an optional specialization In “Economics”