



# CONFERENCE AGENDA

ICITTR

**"INTERNATIONAL CONFERENCE ON INTELLIGENCE - BASED** TRANSFORMATIONS OF TECHNOLOGY AND BUSINESS"

13-14 OCTOBER, 2022

# **Canadian Institute of Technology**

DAY1

MEET US ON ZOOM



# **13 OCTOBER**



## 02:00 PM - 03:05 PM

ROOM: AUDITORIUM

02:00 PM - 02:25 PM

02:25 PM - 02:45 PM

02:45 PM - 03:05 PM

## 03:10 PM - 04:10 PM





GOOGLE MEET









04:10 PM - 04:15 PM

#### **KEYNOTE ADDRESSES**

#### SESSION CHAIR: PROF. DR. ISMAIL KOCAYUSUFOĞLU

#### PROF. DR. HRRIDAYSH DESHPANDE

Vice Chancellor of Ajeenkya DY Patil University Pune, Maharashtra, India



#### DR. MAARUF ALI

Computing School of Computing, Engineering and Physical Sciences University of the West of Scotland, UK Speech title: Transhumanism



# DR. ZARA ZAMANI

Chief Solutions Officer at ChromaWay AB, Sweden, lecturer and researcher in the adoption of blockchain in small and medium enterprises at Halmstad University, Sweden

#### PARALLEL SESSIONS PAPERS PRESENTATION

#### Session 1

#### CYBERSECURITY AND CLOUD COMPUTING

SESSION CHAIR: PHD. ADISA DABERDINI

GENTA REXHA / AURELA ZYBERAJ / SILVA RUCAJ Albanian University, Tirana, Albania

PAPER TITLE: IMPLEMENTATION OF IDSS IN ALBANIAN BUSINESSES

PHD. ADISA DABERDINI / ELISA SKENDERAJ / NOVRUS METAJ University of Elbasan "Aleksander Xhuvani", Elbasan, Albania

PAPER TITLE: SECURITY APPLICATIONS IN LINUX OPERATING SYSTEMS AND PRACTICES FOR THEIR PROTECTION

PHD. ADISA DABERDINI / ELISA SKENDERAJ / NOVRUS METAJ / INMERILDA HASA University of Elbasan "Aleksander Xhuvani", Elbasan, Albania

PAPER TITLE: CYBER SECURITY IN FORTICLIENT INSTITUTIONS AND ORGANIZATIONS PHD. ELENA SIMONOFSKI / RESINA PLLAHA

University of "Our Lady of Good Counsel", Tirana, Albania PAPER TITLE: YOUTH VIOLENCE DRIVEN BY CYBERSPACE

#### Session 2

#### FINANCIAL ANALYSIS AND TRANSFORMATIONS IN ECONOMY - 1 SESSION CHAIR: PHD. DENIS VELIU.

BESJANA MEMA / GENTA REXHA / MONIKA GJONAJ PAPER TITLE: IMPACT OF COVID-19 ON BUSINESS DIGITALIZATION IN ALBANIA

ASSOC, PROF, FABIAN ZHILLA Canadian institute of Technology, Albania PAPER TITLE: THE LOOPHOLES OF THE POLITICAL FINANCE IN ALBANIA PHD. DENIS VELIU Metropolitan University of Tirana, Albania PAPER TITLE: PORTFOLIO OPTIMIZATION IN THE CRYPTOCURRENCY MARKET CENTIAN SKARA (BOJANA HAJDINI

Epoka University, Albania PAPER TITLE: THE APPLICATION OF EU COMPETITION LAW IN A DIGITAL TECHNOLOGY: NEED FOR NEW RULES?

#### Session 3

#### DIGITALIZATION AND EDUCATION

SESSION CHAIR: PROF. DR. HABIB HAMAM

PROF. DR. HABIB HAMAM Faculty of Engineering, CIT PAPER TITLE: TOWARDS PEDAGOGICAL CONTINUITY IN REMOTE EDUCATION RUFAT OSMANI South East European University, Skopie, North Macedonia

PAPER TITLE: AN OVERVIEW OF THE FACTORS THAT IMPEDE ORAL COMMUNICATION IN EFL CLASSES: THE CASE OF BES STUDENTS AT SEEU

BASRI SALIU South East European University, North Macedonia

PAPER TITLE: SMARTPHONE USE CONTRIBUTED TO INDIVIDUAL TENDENCIES TOWARDS SOCIAL MEDIA ADDICTION IN SOUTHEAST EUROPEAN UNIVERSITY STUDENTS DURING THE COVID-19 PANDEMIC

KUJTIM RAMADANI South East European University, North Macedonia

PAPER TITLE: THE COMMUNICATIVE APPROACH IN ENGLISH LANGUAGE LEARNING

#### **COFFEE BREAK**

#### 04:15 PM - 06:15 PM





GOOGLE MEET





ROOM : C2 (ADAM SMITH)



#### PARALLEL SESSIONS PAPERS PRESENTATION

Session 1

#### ARTIFICIAL INTELLIGENCE AND DIGITALIZATION

SESSION CHAIR: PHD. DONALD ELMAZI

PHD. XINLI HE / JIAJUN YAN / BIHUAN CHEN Department of Engineering. The University of Hong Kong, HongKong, China PAPER TITLE: APPLICATION OF SENTIMENT ANALYSIS AND EVENT CLASSIFICATION BASED ON XLNET IN THE FINANCIAL AREA LUKE JOEL / WESLEY DOORSAMY / BABU SENA PAUL University of Johannesburg, South Africa

PAPER TITLE: ON THE PERFORMANCE OF IMPUTATION TECHNIQUES FOR MISSING VALUES ON HEALTHCARE DATASETS PHD. VESELA TANASKOVIC GASSNER / ZORAN STAJIC

Afforest for Future, Vienna, Austria and University of Nis, Nis, Serbia PAPER TITLE: 10X IMPROVEMENT OF SMALL MULTI DAM SYSTEMSPERFORMANCE AFTER APPLYING HYBRID MODEL DIAGNOSTICS

ANDREW KIM

Cresskill High School, New Jersey, USA PAPER TITLE: A SONG RECOMMENDATION SYSTEM USINGSENTIMENTANALYSIS BASED ON USER REVIEWS

STEPHEN AFRIFA & PROF. DR. VIJAYAKUMAR VARADARAJAN

University of Energy and Natural Resources, Sunyani, Ghana and Ajeenkya D Y Patil University, ADYPU, Pune, India PAPER TITLE: CYBERBULLYING DETECTION ON TWITTER USING NATURAL LANGUAGE PROCESSING AND MACHINE LEARNING TECHNIQUES

BA. SKERDI MULLAJ / PHD. ERALDA CAUSHI Vodafone Albania & Canadian Institute of Technology PAPER TITLE: AUTOMATED CURRICULUM LEARNING FOR NEURAL NETWORK

BA. SKERDI MULLAJ / PHD. ERALDA CAUSHI Vodafone Albania & Canadian Institute of Technology PAPER TITLE: SUCCESS EVALUATION THROUGH CV ANALYSIS USING MACHINE LEARNING

#### Session 2

#### FINANCIAL ANALYSIS AND TRANSFORMATIONS IN ECONOMY - 2

SESSION CHAIR: PHD. DENIS VELIU

PHD(C). CENETA TELAK DURMISHI PAPER TITLE: THE LATEST CONSUMER BEHAVIOUR TRENDS IN 'CONNECTED MARKETING' IN THE REPUBLIC OF NORTH MACEDONIA

FELIPE SILVA / SELMA R. OLIVEIRA Fluminense Federal University, Brazil PAPER TITLE: CAPABILITY OF TECHNOLOGICAL INNOVATION TO EMERGE FROM DARK DAYS

#### Session 3

#### DIGITALIZATION AND EDUCATION

SESSION CHAIR: PROF. DR. HABIB HAMAM

ÖZGE BÜYÜKDAČLI / EMINE YAMAN AMAL MERSNI International University of Sarajevo, Sarajevo, Bosnia & Herzegovina PAPER TITLE: STUDENT PERFORMANCE ANALYSIS USING DATA MINING TECHNIQUES: A CASE STUDY

ASSOC. PROF. ARTUR JAUPAJ Canadian Institute of Technology, Albania PAPER TITLE: REVISITING VET AND CONTINUING EDUCATION: TOWARDS A KNOWLEDGE-BASED ECONOMY THROUGH BEST PRACTICES

PHD. ALFONS HARIZAJ Canadian Institute of Technology, Albania

PAPER TITLE: LINEAR AND EQUIPERCENTILE METHODS FOR EQUATING OF TEST RESULTS FROM DIFFERENT YEARS TO RANK STUDENT CANDIDATES FOR UNIVERSITIES

# DAY 2

09:00 AM - 9:30 AM	RECEPTION AND REGISTRATION
9:30 AM - 10:50 AM	KEYNOTE ADDRESS AND SPECIAL LSE SESSION
ROOM : AUDITORIUM	SESSION CHAIR: PROF. DR. MERITA XHUMARI
09:30 AM - 10:00 AM	PROF. WILL BARTLETT Deputy Director, LSE Research on Southeastern Europe (LSEE), European Institute, LSE, UK & Professor and Editor-in-Chief, Economic Annals, University of Belgrade Faculty of Economics, Serbia
10:00 AM - 10:50 AM	<ul> <li>SPECIAL LSE SESSION         THE EFFECTIVENESS OF NEW TECHNOLOGIES FOR TEACHING CODINGIN COMPULSORY EDUCATION     </li> <li>PROF. DR. MERITA XHUMARI &amp; MEGI XHUMARI - Albanian Case</li> <li>PROF. IVANA PRICA - Serbian Case</li> <li>PROF. ARDIANA GASHI - Kosovo Case</li> <li>PHD. DORINA RAPTI - Director of Curricula and Teacher Qualification Department Quality</li> </ul>
10:50 AM - 11:00 AM	Assurance Agency of Pre-university Education, Ministry of Education and Sport, Albania COFFEE BREAK
11:00 AM - 12:30 PM MEETING ROOM	ROUND TABLE DISCUSSION "DIGITALIZATION AND ECONOMY IN WESTERN BALKANS- PROSPECTS AND CHALLENGES" (LIVE STREAMING EVENT) ROUND TABLE MODERATOR : ASSOC. PROF. FABIAN ZHILLA
12:30 PM - 01:30 PM	
<b>01:30 PM - 02:30 PM</b> <u>ROOM : AUDITORIUM</u>	KEYNOTE SPEAKERS SESSION CHAIR: ASSOC. PROF. DIMITRIOS A. KARRAS
01:30 PM - 01:50 PM	DR. DAVIDE CARNEIRO Lecturer and Researcher on AI & Data Science at CIICESI/Polytechnic of Porto, Portugal Speech title: Our Role in the Data Revolution: Empowerment and Responsibility
01:50 PM - 02:10 PM	ASSOC. PROF. DR. MAHDI H. MIRAZ Assoc. Professor of Communications Engineering, Xiamen University (Malaysia Branch), Malaysia
02:10 PM - 02:30 PM	ASSOC. PROF. DR. ENC. NEYARA RADWAN Mechanical Dept., Faculty of Enginnering, Suez Canal University, Egypt Speech title: Digital Transformation: The Role of Adaptable Digital Transformation Framework

#### 02:30 PM - 04:45 PM





GOOGLE MEET





GOOGLE MEET

#### **ROOM: AUDITORIUM**

#### PARALLEL SESSIONS PAPERS PRESENTATION

Session 1

#### **SHAPING THE FUTURE - TRENDS**

#### SESSION CHAIR: PROF. DR. VIJAYAKUMAR VARADARAJAN

ASSOC. PROF. ABDULSALAM ALKHOLIDI, ASSOC. PROF. DIMITRIOS A. KARRAS, PHD. DONALD ELMAZI Canadian Institute of Technology, Albania PAPER TITLE: AN ADVANCED APPROACH TO ANALYZE VARIOUS INTERNET METRICS: A CASE STUDY NELSON DUARTE / CARLA PEREIRA ESTG, Politéonico do Porto, INESC TEC – Institute for Systems and Computer Engineering, Technology and Science, Portugal PAPER TITLE: AN ECOSYSTEM TO SUPPORT DIGITAL TRANSFORMATION NIKOLAY PADAREV Vasil Levski National Military University, Veliko Tarnovo, Bulgaria PAPER TITLE: INVESTIGATION OF DAMAGE FROM RADIOLOGICAL DISPERSAL DEVICE DR. MAGED FAROUK. PROF. NEYARA RADWAN

Onizard Calleges, Soudi Arabia and Workers University, Egypt & Faculty of Economics & Administration, King Abdelaziz University, Jeddah, Saudi Arabia and Mechanical Department Faculty of Engineering, Suez Canal University, Ismaidia, Egypt PAPER TITLE: APPLYING ARTIFICIAL INTELLIGENCE APPLICATIONS IN MOBILE HEALTH SECTOR (MHEALTH) FOR COMBATING COVID-13 IN SAUDI ARABIA: ROLES, CHALLENGES AND RECOMMENDATIONS

ASSOC. PROF. DIMITRIOS A. KARRAS of Tech Canadian Institute of Technology, Albania PAPER TITLE: ON A COMPARATIVE ANALYSIS IN INDEXED DATABASES OF RESEARCH PERFORMANCE TRENDS IN WESTERN BALKANS

ASSOC. PROF. DIMITRIOS A. KARRAS ASSOL, PROF. DIMITRIOS A. KARRAS Canadian Institute of Technology, Albania PAPER TITLE: ON THE INTEGRATION OF ELECTRIC VEHICLES TO THE GRID: PROFILES, POTENTIAL BUSINESS MODELS AND CHALLENGES MODELS AND OF MELETINGS MAJLINDA FETAJI, AFAN HASAN, FJOLLA FETAJI I Statement I Iniversity and International Balkan University & S Cyril and Methodius University, Faculty FINKI STANDAR TETAJI, AFAN HASAN, FJOLLA FETAJI South East European University and International Balkan University & S Cynil and Methodius University, Faculty Informatics, North Macedonia PAPER TITLE: ANALYSES OF POSSIBILITIES OF REDUCING THE NUMBER OF STATES OF AUTOMATA: CASE STUDY EXAMPLES

PROF. BEKIM FETAJI/ MAJLINDA FETAJI / MIRLINDA EBIBI za Unive

rsitu, Skopie, North N WOULDE' LET VALUES TELL, SKOJE, NOTTH MODEODING PAPER TITLE: NALVSES OF DIGITALIZATION POSSIBILITIES IN EDUCATION AND ASSESSING THE IMPACT OF GAMIFICATION OF MATHEMATICS

#### Session 2

#### FINANCIAL ANALYSIS AND TRANSFORMATIONS IN ECONOMY - 2 SESSION CHAIR: PHD. EDMIRA CAKRAN

DR ENRIKO CEKO

Canadian Institute of Technology, Albania PAPER TITLE: A WORLDWIDE ANALYSIS OF THE ENGINEERING INDEX UNDER A QUALITY MANAGEMENT APPROACH PAPER TITLE: A WORLDWICE ASSOC. PROF. REIS MULITA Canadian Institute of Technology, Alba

PAPER TITLE: CHALLENGING APPLICATION OF THE CIRCULAR ECONOMY THROUGH ARTIFICIAL INTELLIGENCE PHD(C). GJERGJI TAFA / PHD(C). BESARTA TAFA

Foodway shpk / Canadian Institute of Technology, Albania PAPER TITLE: FINANCIAL INSTITUTIONS BEFORE AND AFTER THE PANDEMIC OF COVID 19, AN EMPIRICAL MEASUREMENT OF THEIR FINANCIAL STABILITY

PHD BLEDAR MACKA / PHD EUGEN MUSTA UBA Bank / Canadian Institute of Technology, Albania PAPER TITLE: CHANGES IN THE ALBANIAN LEGAL AND FINANCIAL REGULATORY FRAMEWORK REQUIRED TO ACCOMMODATE ISLAMIC FINANCE

PHD. JONA PUCI / MSC. MEGI MULLALLI Canadian Institute of Technology, Albania PAPER TITLE: ANALYSIS OF BANKS' CAPITAL STRUCTURE. THE CASE OF ALBANIA

PHD. EDMIRA CAKRANI / MSC. IBRAHIM CEKIRI

Canadian Institute of Technology, Albania PAPER TITLE: AN ARIMA MODEL FOR FORECASTING THE EXCHANGE RATE OF THE ALL/EUR IN ALBANIA

PHD(C). ABOLI NIPHADKAR / PHD. AJAY KUMAR MISHRA / PROF. DR. VIJAYAKUMAR VARADARAJAN Faculty ADYPU University, Pune, Maharashtra / Faculty ADYPU University, Pune, Maharashtra / ADYPU India, Unsw Australia, Ssbm Geneva PAPER TITLE: DIGITAL MARKETING AND ITS REPERCUSSION ON WHAT CUSTOMER PREFER TO BUY

#### Session 3

#### STUDENTS SESSION

SESSION CHAIR: ASSOC. PROF. DR. VASIL QANO

DELOMIR EMINI / MSC. KLEA ÇAPARI / PHD. DONALD ELMAZI Canadian Institute of Technology, Albania PAPER TITLE: EFFICIENCY PERFORMANCE EVALUATION ON MULTI-USER WEB APPLICATION PLATFORMS IN CLOUD COMPUTING

BRIKELDA LICAJ / ENG. SHEFQET MEDA / ASSOC. PROF. DIMITRIOS A. KARRAS Canadian Institute of Technology, Albania PAPER TITLE: THE INCORPORATION OF COMPLEX MACHINE LEARNING ALGORITHMS INTO IOT BASED SMART VESSELS AUTOMATION WITH ENHANCED SECURITY

ORESTI LEKA / ENG. SHEFOET MEDA ORES IT LERA / ENC. SHEFQET MEDIA Canadian Institute of Technology, Albania PAPER TITLE: REAL TIME SIGN LANGUAGE DETECTION WITH TENSORFLOW AND REACTJS TO ACCOMMODATE THE NEED OF PEOPLE WITH FEWER OPPORTUNITIES

ERASMIA VARFI / MSC. ANXHELA BARAJ / ENC. SHEFQET MEDA Canadian Institute of Technology, Albania PAPER TITLE: DEPLOYING A SCALABLE SERVERLESS WEB / MOBILE APPLICATION FOR A BUSINESS USING IOT CORE SERVICES

#### MSC ZEINER OSMANI

MSL. ZEUNED USMANI Canadian Institute of Technology, Albania PAPER TITLE: THE ROLE OF STRATEGIC PLANNING IN IDENTIFYING AND ASSESSING THE ENVIRONMENTAL FACTORS AFFECTING BUSINESSES

Canadian Institute of Technology, Albania PAPER TITLE: SOFTWARE DEVELOPMENT USING .NET FRAMEWORK AND .NET CORE ESTELA POGACE / ASSOC. PROF. DR. DIMITROS A. KARRAS Canadian Institute of Technology, Albania PAPER TITLE: ON A\* GRAPH SEARCH ALGORITHM HEURISTICS IMPLEMENTATION TOWARDS EFFICIENT PATH PLANNING IN THE PRESENCE OF OBSTACLES CLOSING CEREMONY – CONCLUDING REMARKS -

KAMILA HYKA / PHD(C). ERJONA DESHATI Canadian Institute of Technology, Albania

ODETA SIPRI / PHD. DITILA EKMEKCIU

PAPER TITLE: IMPACT OF SOCIAL MEDIA ON THE BRAND AWARENESS OF ALBANIAN COMPANIES

Canadian Institute of Technology, Albania PAPER TITLE: THE IMPACT OF DEBT ON PROFITABILITY. THE CASE OF ROSSMANN&LALA VISELDA BEQIRAJ / MSC. KLEA ÇAPARI / ASSOC. PROF. DR. DIMITROS A. KARRAS

# **ICITTB 2022**

"INTERNATIONAL CONFERENCE ON INTELLIGENCE – BASED TRANSFORMATIONS OF TECHNOLOGY AND BUSINESS"

**COCKTAIL PARTY** 

SHAPING THE FUTURE: DIGITAL ECONOMY AND RECENT TECHNOLOGY TRENDS



# MEET US ON ZOOM



St. Xhanfize Keko No. 12, Tirana – Albania

cit.edu.al/conference

04:45 PM - 05:15 PM

**ROOM : AUDITORIUM** 

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