



Report on Alumni Survey

Introduction

In May 2025, the Quality Assurance Unit at the Canadian Institute of Technology (CIT) launched a comprehensive alumni survey to gather valuable insights into the academic experiences, career outcomes, and continued engagement of our graduates. The survey was conducted with the purpose of guiding institutional improvements and strengthening connections with our alumni community. The alumni responded very well to the survey, and one-third of them completed it.

The survey explored a range of topics, including the quality of education received, job placement after graduation, relevance of academic programs to current employment, and the level of connection alumni maintain with CIT. Their honest reflections have provided a solid foundation for understanding our impact and where we can do better.

Academic Background

Most alumni who responded to the survey hold a Bachelor degree, with a notable number also having pursued or currently pursuing a Master degree. The most common areas of study include Software Engineering, Cybersecurity & Network, Computer Engineering & IT, Digital Marketing, and Auditing & Accounting. Software Engineering stood out as the most frequently cited field, reflecting CIT’s growing reputation in technology-oriented programs.

Career Journey

The majority of CIT alumni work in the technology sector, in roles such as IT Specialist, Software Developer, Full Stack Engineer, QA Analyst, and Cybersecurity Analyst. Others in business, finance, education, and even healthcare. About 37.5% of alumni pursued further education after completing their degrees, signaling a strong commitment to lifelong learning.

Impressively, nearly 44% of respondents found their first job immediately after graduation, while 23% secured employment within six months. However, a smaller portion, just under 19% took more than a year, highlighting areas where career support services could make a difference.

When asked about how relevant their degree was to their current job, nearly 40% said it was highly relevant, and about 42% found it somewhat relevant. Still, 25% reported their degree was not directly related to their professional role. This indicates an opportunity for CIT to strengthen the practical alignment between academic programs and job market demands or to make connections between CIT and industry to help students being hired after graduation.

Experience at CIT

The educational experience at CIT received largely positive feedback, with more than 73% of alumni rating it as either “Excellent” or “Very Well” However, only 18% felt “Good” prepared for their careers.

Although our curriculum offers a strong foundation, this feedback indicates that it could be improved, especially in terms of fostering real-world competencies like project management experience, soft skills, and practical IT tools.

Post-Graduation Engagement

Over half of respondents reported maintaining some level of contact with the institution after graduation, and a significant 79% expressed interest in participating in alumni events like reunions and career networking opportunities.

When asked if they would recommend CIT to future students, nearly 81% responded positively, with 48% being “Very Likely” and 33% “Likely” to recommend the university. This strong vote of confidence speaks volumes about the value alumni continue to place on their CIT education.

Insights & Takeaways

Overall, the results of the survey paint a hopeful yet honest picture. Alumni value the education they received and many have achieved meaningful professional success. However, they also highlight important areas where the university can grow, especially in career readiness, faculty development, administrative communication, and industry integration.

Some alumni expressed a desire for more practical experience during their studies. Others mentioned the need for clearer communication and greater institutional support post-graduation. Many expressed interests in staying connected through structured alumni networks and events, which presents a clear pathway for CIT to cultivate a successful alumni community.



Recommendations

1. Curriculum & Learning

Integrate long-term, real-world projects from early semesters.

Strengthen the implementation of certification/elective modules in soft skills, IT tools, and project management.

2. Faculty Development

Provide regular training in pedagogy, ethics, and engagement.

3. Administrative Transparency

Support a centralized communication platform for students and alumni to contact administration efficiently.

4. Career & Industry Connections

Strengthen partnerships with companies for internships.

Host seminars, hackathons, and career fairs with alumni and industry experts.

Start an alumni-student mentorship program.

5. Alumni Engagement

Create a CIT Alumni Network for jobs, events, and networking.

Make more efforts to organize annual reunions, webinars, and meetups.

This survey reflects more than just number, it reflects voices. The voices of our graduates who have walked the halls of CIT and now carry our name into their professional worlds. Their stories, insights, and experiences are vital to our evolution as an institution.



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